What is claimed is:

- 1. A system for populating and managing multiple, site-specific, interactive, indexed user stations in accordance with a preset schedule or user command comprising:
- a) at least one system transaction manager, for facilitating the population of said multiple indexed user stations with site-specific, layered, information;
- b) at least two indexed user stations, in communication with said system transaction manager, able to store site-specific, layered information for retrieval and use by a user at the user station, and able to receive and store updated site-specific, layered information;
- c) at least one central database, in communication with said system transaction manager, able to receive and store updated indexed, site-specific, layered information wherein said at least one central database transmits said updated indexed, site-specific, layered information upon command from said at least one system transaction manager in accordance with said preset schedule or user command to the indicated indexed user station, by way of said system transaction manager communications link.
- 2. The system of claim 1 wherein said at least one central database comprises an information database and a protocol database.
- 3. The system of claim 1 wherein said site-specific, layered information includes a content component and a protocol component.
- 4. The system of claim 1 wherein said at least two indexed user stations operate in accordance with an updateable site-specific operating protocol.
- 5. The system of claim 1 wherein said system operates using a uniform system protocol.
- 6. The system of claim 1 wherein said information is generated, at least in part, by a vendor/subscriber in communication with said system transaction manager.

- 7. The system of claim 6 wherein said information comprises content and protocol.
- 8. The system of claim 1 wherein said updated indexed, site-specific, layered information is received, stored and transmitted in accordance with a system policy.
- 9. The system of claim 8 wherein a systems administrator establishes said system policy.
- 10. The system of claim 1 wherein said communication links are selected from dial-up networking, Digital Subscriber Lines, Asymmetric Digital Subscriber Lines, Virtual Private Network, LAN, WAN, cable, IR, radio frequency, cell, Internet, Intranet, satellite, and combinations thereof.
- 11. The system of claim 1 wherein said system transaction manager has at least one transaction interconnect with at least one third party service/goods provider for conducting information based transactions; and, said at least two indexed user stations have functionality such that information based transactions with a third party service/goods provider can be conducted.
- 12. The system of claim 1 wherein said at least two indexed user stations provide multimedia display.
- 13. A system for selectively populating and managing site-specific, multimedia, indexed user stations for selectively communicating information to a user and conducting information related transactions comprising:
- a) at least two multimedia, indexed, user stations for communicating site-specific information to a user and conducting information based transactions, having an updateable operating protocol and means for storing said information for use by a user at the user station, and being able to receive and store updated site-specific, layered information including an operating protocol;

- b) at least one system transaction manager, in communication with said at least two indexed user stations, for selectively populating and managing site-specific, layered, information and facilitating said information based transactions on said indexed user stations;
- c) at least one information generating entity, in communication with said system transaction manager, for generating updated information including authored presentation protocol;
- d) at least one central database, in communication with said system transaction manager, able to receive and store updated indexed, site-specific, layered information including protocol;
- e) at least one transaction interconnect, in communication with said System

 Transaction Manager, for conducting information based transactions at said user stations;
- f) at least one system administrator, in communication with said system transaction manager, for selectively setting system policy wherein said system transaction manager provides said updated indexed, site-specific, layered information in accordance with said system policy or user command, to the indicated indexed user station from said central database for storage on said indexed user stations.
- 14. The system of claim 13 wherein said at least one central database comprises an information database and a protocol database.
- 15. The system of claim 13 wherein said site-specific, layered information includes a content component and a protocol component.
- 16. The system of claim 13 wherein said at least two indexed user stations operate in accordance with an updateable site-specific operating protocol.
- 17. The system of claim 13 wherein said system operates using a uniform system protocol.

- 18. The system of claim 13 wherein said at least one information generating entity is a vendor/subscriber.
- 19. The system of claim 13 wherein said communication links are selected from dial-up networking, Digital Subscriber Lines, Asymmetric Digital Subscriber Lines, Virtual Private Network, LAN, WAN, cable, IR, radio frequency, cell, Internet, Intranet, satellite, and combinations thereof.